



स्वस्थ जीवन

आज की सोच, कल की समृद्धि
आज की सुधा, कल की समृद्धि

स्वस्थी जीवन

www.swsthjeevan.com

Let's Get To Know Us Better

Swasth Jeevan, a wellness-focused brand of **Purvesh Universal Pvt. Ltd.**, is dedicated to building a strong and trusted platform that brings together health, wellness, and sustainable growth for individuals and families.

We believe that a healthy body and mind are the true foundations of a successful and fulfilling life. At Swasth Jeevan, we strongly believe that true progress begins with health - and when health is nurtured, financial stability and growth naturally follow.





Vision

To become a trusted wellness brand that inspires a healthier, disease-free, and balanced lifestyle through natural healing and naturopathy-while creating ethical and sustainable income opportunities that empower individuals and families to grow together.

Mission

Our mission is to promote natural wellness and preventive healthcare through quality, nature-based products and holistic healing principles. We aim to educate and empower individuals to achieve long-term physical and mental well-being. Through an ethical and transparent direct selling platform, we strive to create sustainable growth opportunities.

Director's Message

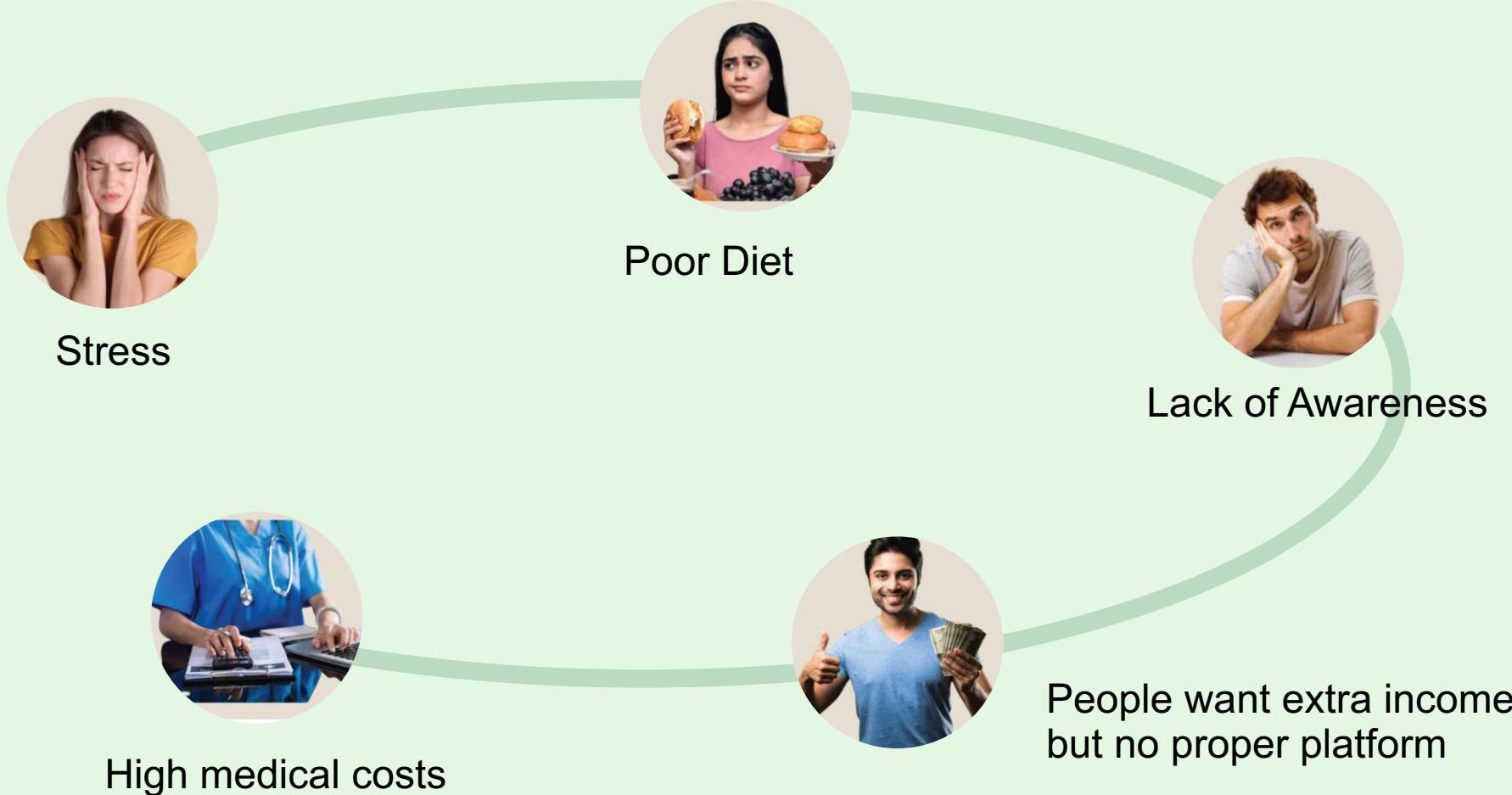
Our Managing Director, Mr. Nilesh Kohad (N Kumar), is a young and dynamic leader whose journey is a true source of inspiration. After facing serious health challenges, including diabetes, he turned to naturopathy, disciplined lifestyle practices, and natural wellness principles, which brought a positive transformation in his life.

Driven by this experience, he is dedicated to spreading awareness about preventive healthcare and healthy living across the country. For the past two years, he has been actively leading the Mission Diabetes Mukt India community, supporting individuals in adopting healthier and more balanced lifestyles.

With over 10 years of experience in the direct selling industry, Mr. Kohad continues to empower people through ethical leadership, community building, and sustainable growth opportunities.



People are suffering from lifestyle diseases



To build India's No.1 Ayurveda Wellness Community that
empowers families with Health + Wealth



Health First, Wealth with Purpose

We are building a purpose-driven community where people come together to adopt naturopathy and natural wellness practices. Along with better health, individuals get an opportunity to grow through learning, community support, and ethical income possibilities. Our model focuses on health awareness first, followed by sustainable personal and financial growth.



Naturophty



Community



Income Opportunity



People Join because-

- They want better health
- They want chemical-free safe products
- They want extra income
- They want supportive training & system

EMI

Our Need vs. Reality

Modern Lifestyle



Natural Living



हम रोज़ पैसा कमाते हैं जीवन के लिए, पर खो देते हैं वही जीवन, जिसे जीने के लिए पैसा कमाना चाहते हैं।

✓ Swasth Jeevan gives you Health + Wealth + Time Freedom ✓ Our System builds Strong Community & Smart Income ✓ Every person can start from zero and grow step by step

Health Wealth Concept



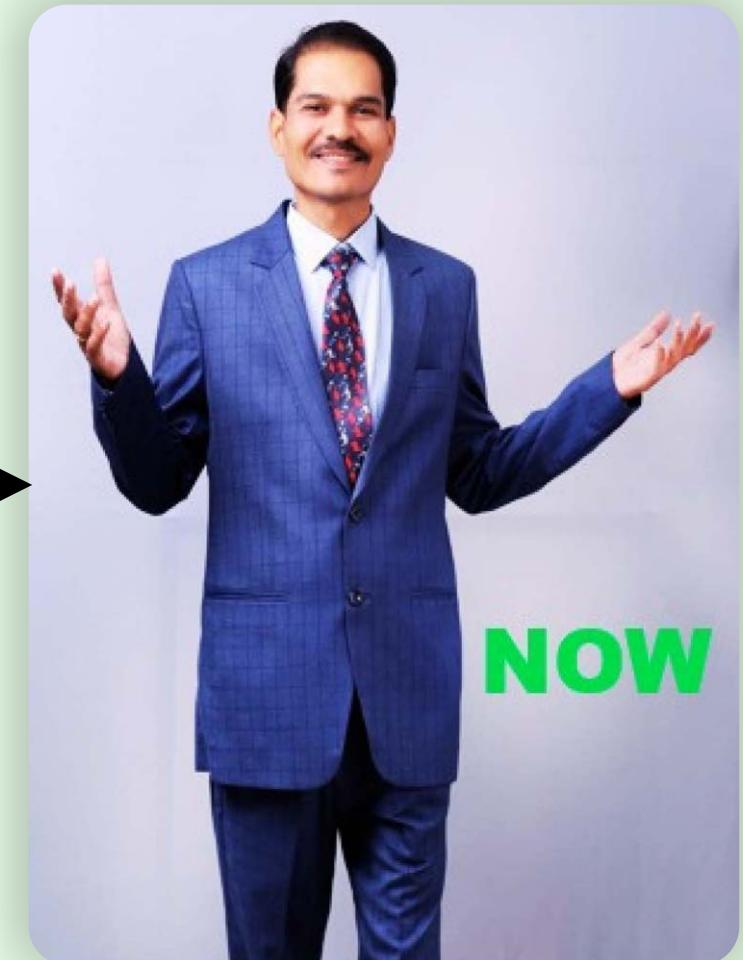
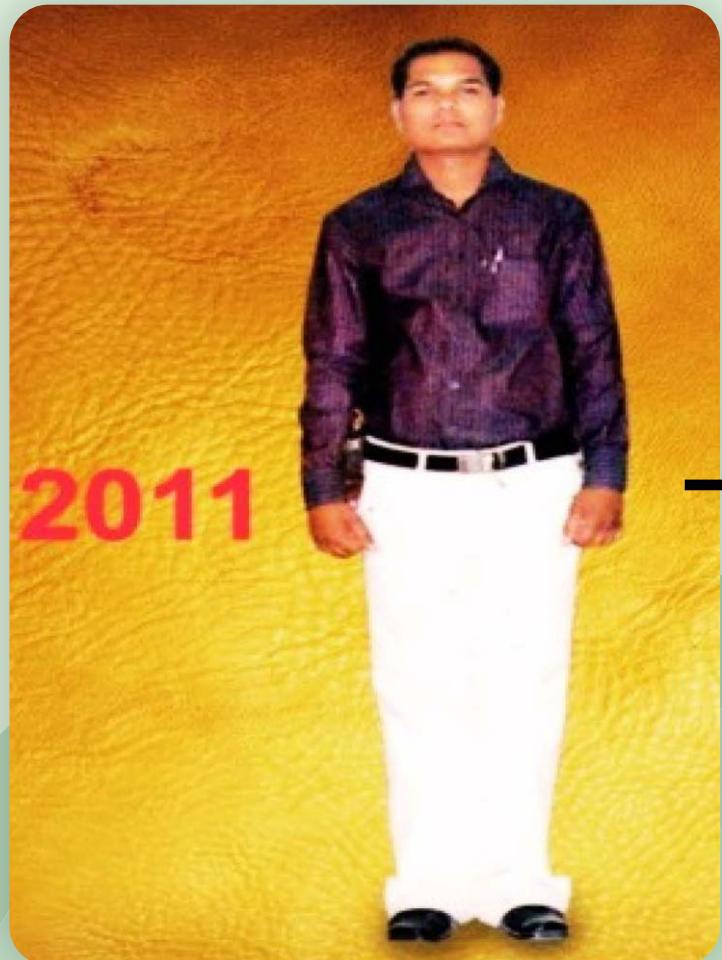
अगर खारथ्य नहीं है, तो संपत्ति व्यर्थ है। और अगर संपत्ति नहीं है, तो सपने अधूरे रह जाते हैं।
Swasth Jeevan देता है - खारथ्य और संपन्नता का संतुलन।

● Earn with Purpose

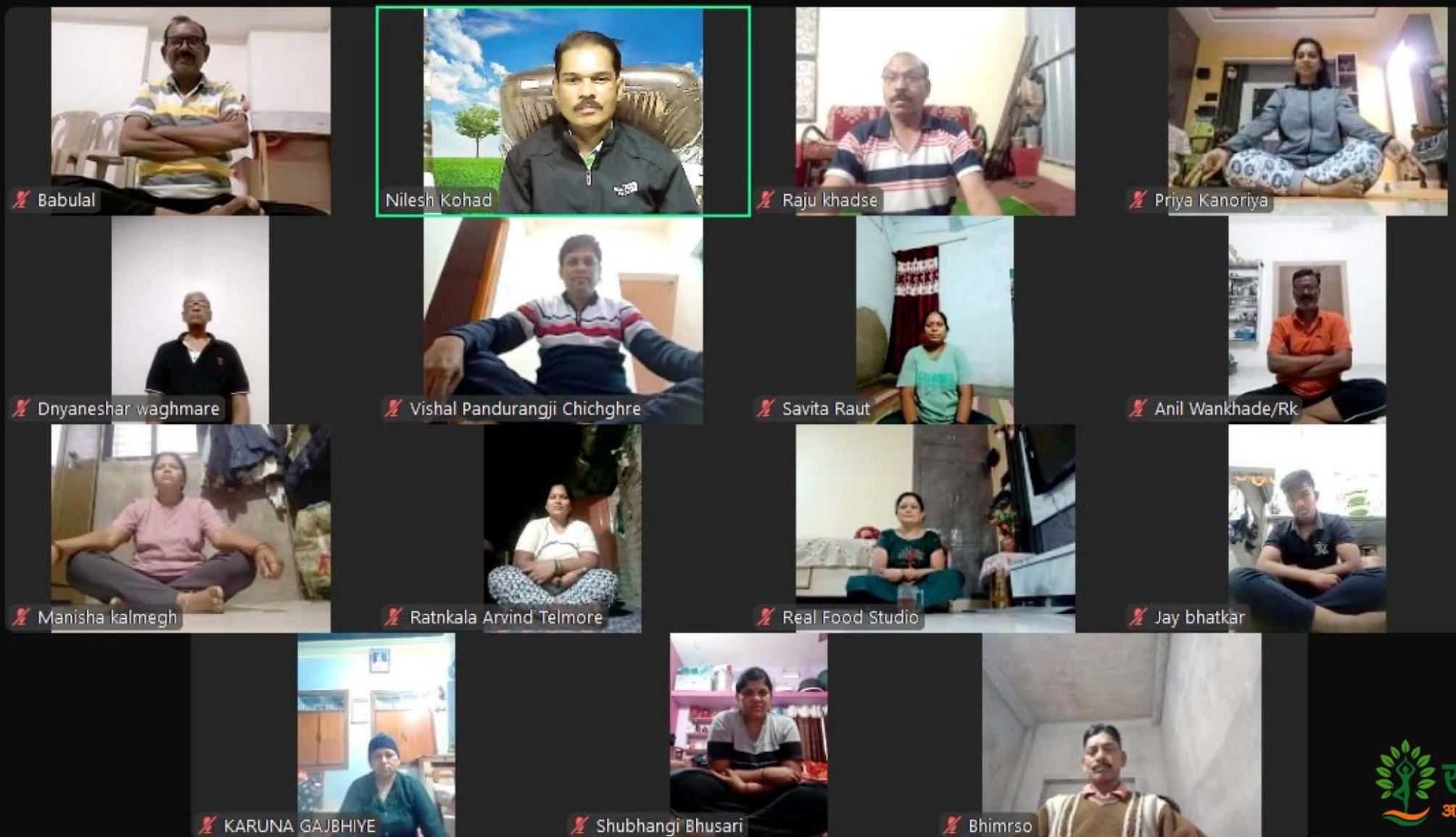
● Build a Healthy Community

● Live a Balanced & Happy Life

Journey Towards a Healthier Lifestyle



“A Healthier Lifestyle Begins with a Decision.”



Swasth Jeevan - Mission India

Company Legal Information

Swasth Jeevan, a brand of **Purvesh Universal Pvt. Ltd.**, operates in full compliance with applicable laws and regulations. All company registrations, certifications, and legal documents are properly maintained to ensure transparency, trust and ethical business practices.

Certificate of Incorporation



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre
Certificate of Incorporation

(Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014)

I hereby certify that PURVESH UNIVERSAL PRIVATE LIMITED is incorporated on this EIGHTH day of DECEMBER TWO THOUSAND TWENTY FIVE under the Companies Act, 2013 (18 of 2013) and that the company is Company limited by shares

The Corporate Identity Number of the company is U86901MH2025PTC462229
The Permanent Account Number (PAN) of the company is AAQCP4245F
The Tax Deduction and Collection Account Number (TAN) of the company is NGPP10017A*

Given under my hand at Manesar this EIGHTH day of DECEMBER TWO THOUSAND TWENTY FIVE

Document certified by DS MINISTRY OF CORPORATE AFFAIRS, CRC MANESAR 2 DATE: 08/12/2025
Signed by DS MINISTRY OF CORPORATE AFFAIRS, CRC MANESAR 2
Date: 2025.12.08 19:03:34 IST

Satish Kumar
Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies
For and on behalf of the Jurisdictional Registrar of Companies
Registrar of Companies
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on mca.gov.in

Pan Card

आयकर विभाग **भारत सरकार**
INCOME TAX DEPARTMENT GOVT. OF INDIA

ई- स्थायी लेखा संख्या कार्ड
e - Permanent Account Number (e-PAN) Card
AAQCP4245F

नाम / Name	PURVESH UNIVERSAL PRIVATE LIMITED
संस्था की जारी तिथि / Date of Incorporation / Formation	08/12/2025
	
Signature valid Digitally signed by Tax PAN Services Unit (TDSU) on behalf of Income Tax Department on 08/12/2025 at 17:36 Date: 08/12/2025 Digital Signature ID: 1234567890 Location: Mumbai	

✓ Permanent Account Number (PAN) facilitates Income Tax Department linking of various documents, including payment of taxes, assessment, tax demand, tax audit, etc. (ई) यह एक स्थायी लेखा संख्या का एक ऐप्लीकेशन है, जिसका उद्देश्य है, नियमों के अनुरूप, देश का व्यापार, प्रकार विभाग और संसदीय वाकातों का आनंद लाना व सभी आप की सहित है।
✓ Quoting of PAN is now mandatory for several transactions specified under Income Tax Act, 1961 (Refer Rule 114B of Income Tax Rules, 1962) अवधारणा 114B, 1962 के अनुसार इसका लिया जाना चाहिए। यह अवधारणा 1962 के अनुसार इसका लिया जाना चाहिए।
✓ Working on an annual basis, the company has a turnover of approximately 10,000,000 (₹) यह एक वार्षिक वार्ता का अनुमान है, जिसका लिया जाना चाहिए।
✓ The PAN Card enclosed contains Enhanced QR Code which is readable by a specific Android Mobile App. Keyword to search this specific Mobile App on Google Play Store is "Enhanced QR Code Reader for PAN Card". इस विशेष सेल्फ-इंड्राइव एवं उसके लिये इसका लिया जाना चाहिए। Google Play Store पर इस विशेष सेल्फ-इंड्राइव एवं उसके लिये इसका लिया जाना चाहिए।



Tan Certificate

आयकर विभाग **भारत सरकार**
INCOME TAX DEPARTMENT GOVT. OF INDIA

Dec 08, 2025

Ref. No.: 88305928640112/TAN/NEW

To:
PURVESH UNIVERSAL PRIVATE LIMITED
HIND NAGAR, WARD NO. 40,
SINDI TURF HINDNAGAR (CT)
WARDHA,
WARDHA-442001
MAHARASHTRA
TEL. NO.: 9830063983

Sir/Madam,
Sub : Allotment of Tax Deduction Account Number (TAN) as per Income Tax Act,1961

Kindly refer to your application (Form 49B) dated Dec 08, 2025 for the allotment of Tax Deduction Account Number. In this connection, the following TAN has been issued to you/your organisation:

NGPP10017A

Please quote the same in all TDS challans/TDS Certificates/TDS returns, Tax Collection at Source(TCS) returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

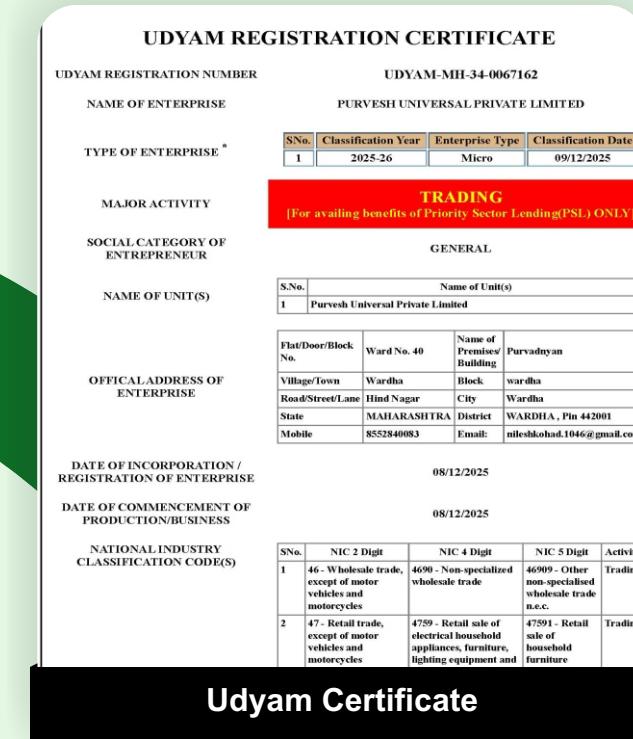
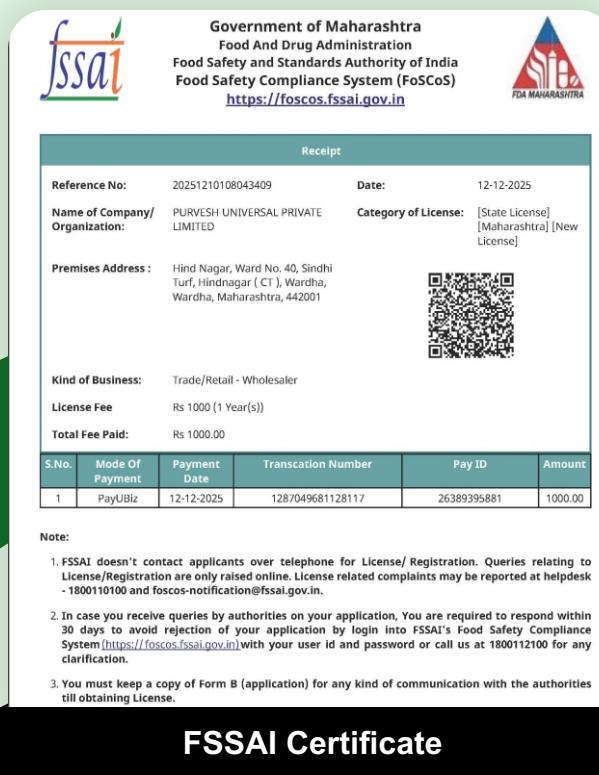
This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.

Income Tax Department
Signature valid



Company Legal Information

Swasth Jeevan, a brand of **Purvesh Universal Pvt. Ltd.**, operates in full compliance with applicable laws and regulations. All company registrations, certifications, and legal documents are properly maintained to ensure transparency, trust and ethical business practices.



Awards, Achievements & Certifications

Our achievements and certifications reflect our commitment to quality, transparency and ethical practices. They highlight the trust placed in us by our partners and the standards we follow in wellness and business operations. These milestones motivate us to continuously improve and serve with excellence.



Awards, Achievements & Certifications

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Awards, Achievements & Certifications



Let's Take a Short Break

Growth & Opportunity Plan

“This plan provides individuals with an opportunity to grow personally and professionally while promoting wellness awareness. Progress and rewards depend on consistent effort, learning, and responsible participation.”

Complete Wellness Solution

A balanced combination of natural products created to support a healthy and disciplined lifestyle.

- For General Person
- For B. P. Person
- For Diabetes Person

Health Box Price (6 PV)

Rs. 6600/-



Types of Income

The business offers multiple income opportunities based on product awareness, personal efforts, and team development. Earnings may be generated through individual participation as well as through leadership and community-building activities. Income levels vary depending on consistency, performance, and adherence to company guidelines.



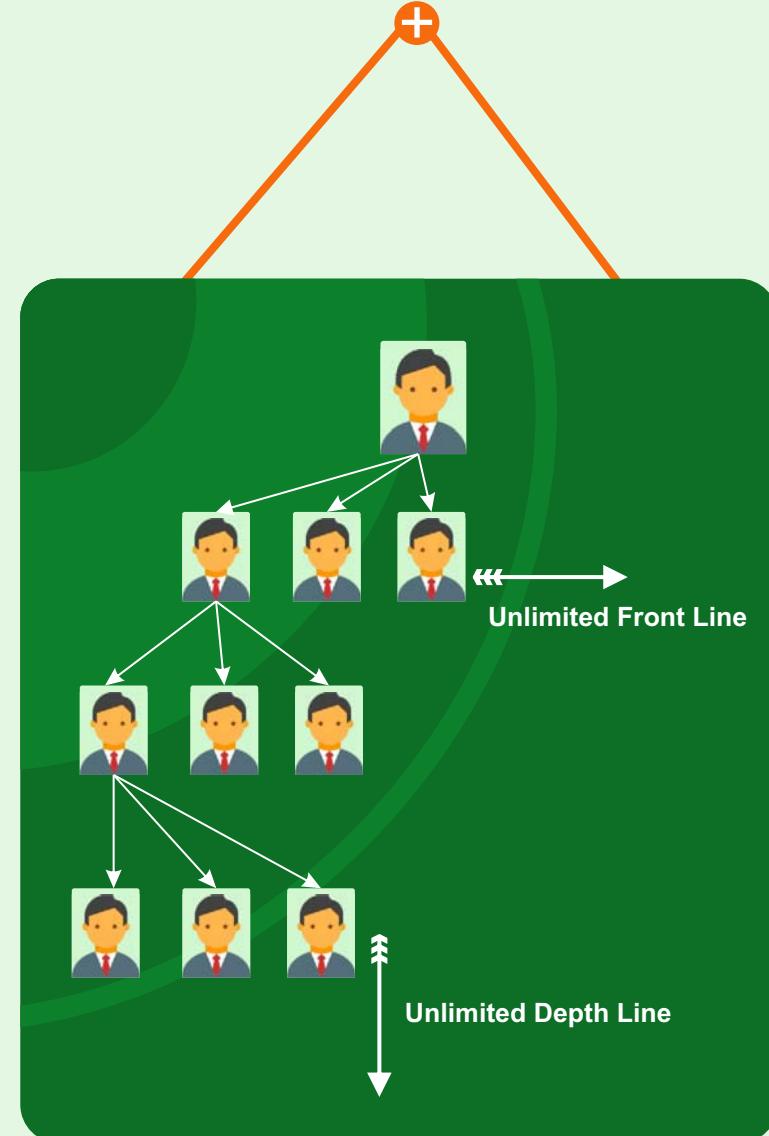
- 01 Retail Income
- 02 Own Sponsor Income
- 03 Downline Income
- 04 Sponsor Income
- 05 Roylity Income
- 06 Global Roylity Income
- 06 Target Income

Downline Income & Sponsor Income



Income Downline - 9 Level

You get Income From All Level Unlimited ID



For Income Generation is Percentage Wise

Level	% Per Level	Your Downline	Income Per ID	Income in Rs.
You	—	—	—	—
1	9%	3	360	1080
2	8%	9	320	2880
3	7%	27	280	7560
4	6%	81	240	19440
5	5%	243	200	48600
6	6%	726	240	174960
7	7%	2187	280	612360
8	8%	6561	320	2099520
9	9%	19683	360	7085880

Total Income of 3 Leg - 10141280

1 Leg Income - 3380427

1 Leg Income - 3380427

NO TIME LIMIT TO
ACCHIVE THIS INCOME
YOUR SUCESS RATIIO

50% - 1690213

25% - 845106

10% - 338042

5% - 169021

More Income Opportunities

The business offers multiple income opportunities based on product awareness, personal effort, and team development.

Participants can grow gradually through learning, consistency, and ethical practices.

Earnings may vary depending on individual performance and involvement.

Royalty Income

2.5%

On Above 20Lakh Sales

Global Royalty Income

2.5%

On Company Monthly Turnover to
All Royalty Income Achievers

Repurchase Income

5%

On Group Repurchase

Recognition Pin System

From Promoter to Ambassador



Level: 1

Level Name: Health Promoter

Id Target: Start



Level: 4

Level Name: Team Leader Manager

Id Target: 100



Level: 2

Level Name: Health Advisor

Id Target: 3



Level: 5

Level Name: Senior Team Topper

Id Target: 500



Level: 3

Level Name: Advisor Team Leader

Id Target: 30



Level: 6

Level Name: Silver Team Topper

Id Target: 2000

Recognition Pin System

From Promoter to Ambassador



Level: 7

Level Name: Gold Team Topper

Id Target: 5000



Level: 9

Level Name: Diamond Team Topper

Id Target: 15000



Level: 8

Level Name: Crown Team Topper

Id Target: 10000

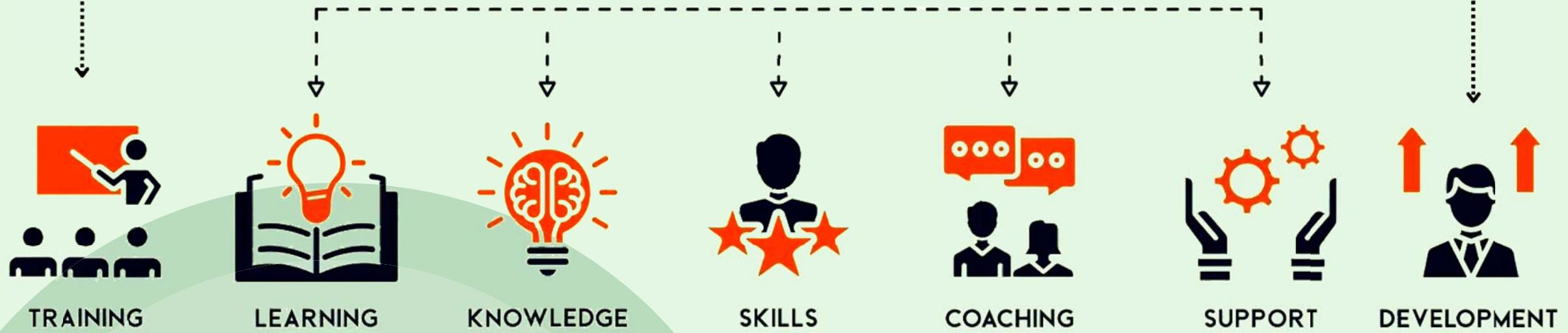


Level: 10

Level Name: Ambassador Topper

Id Target: 20000

TRAINING AND Support



Daily / Weekly Zoom Call



Seminar & events

सोशल मीडिया - टाइमपास नहीं, लाइफ का टर्निंग पॉइंट है !



“अगर सोशल मीडिया पर दूसरों की लाइफ देख सकते हो, तो खुद की सफलता भी दिखा सकते हो। फेसबुक, इंस्टाग्राम, यूट्यूब को स्क्रॉल नहीं, स्किल्स बढ़ाने का टूल बनाओ!”



“जब रोज़ ऑफिस के बाद मोबाइल हाथ में लेते हो, तो सिर्फ रील्स मत देखो – अपनी रियलिटी बदलो! सोशल मीडिया को अपने सेकंड इनकम प्लेटफॉर्म में बदलो।”



“आप इंस्टाग्राम पर रेसिपी शेयर करती हैं, तो उसी सोशल मीडिया से इनकम भी बना सकती हैं। आपका फोन सिर्फ टाइमपास का नहीं, आपकी पहचान का ज़रिया बन सकता है!”



“अगर आप रोज़ 10 घंटे दूसरों के सपनों के लिए मेहनत कर सकते हैं, तो अपने सपनों के लिए रोज़ 1 घंटा क्यों नहीं निकाल सकते?”

सोशल मीडिया दो तरह से काम करता है – या तो वो आपका वक्त खा जाएगा या वो आपका भविष्य बना देगा। चुनाव आपका है !

Contact & Appointment Info

We're Here to Support Your Wellness Journey

Get in Touch With Us



+91 9325090525



support@swsthjeevan.com



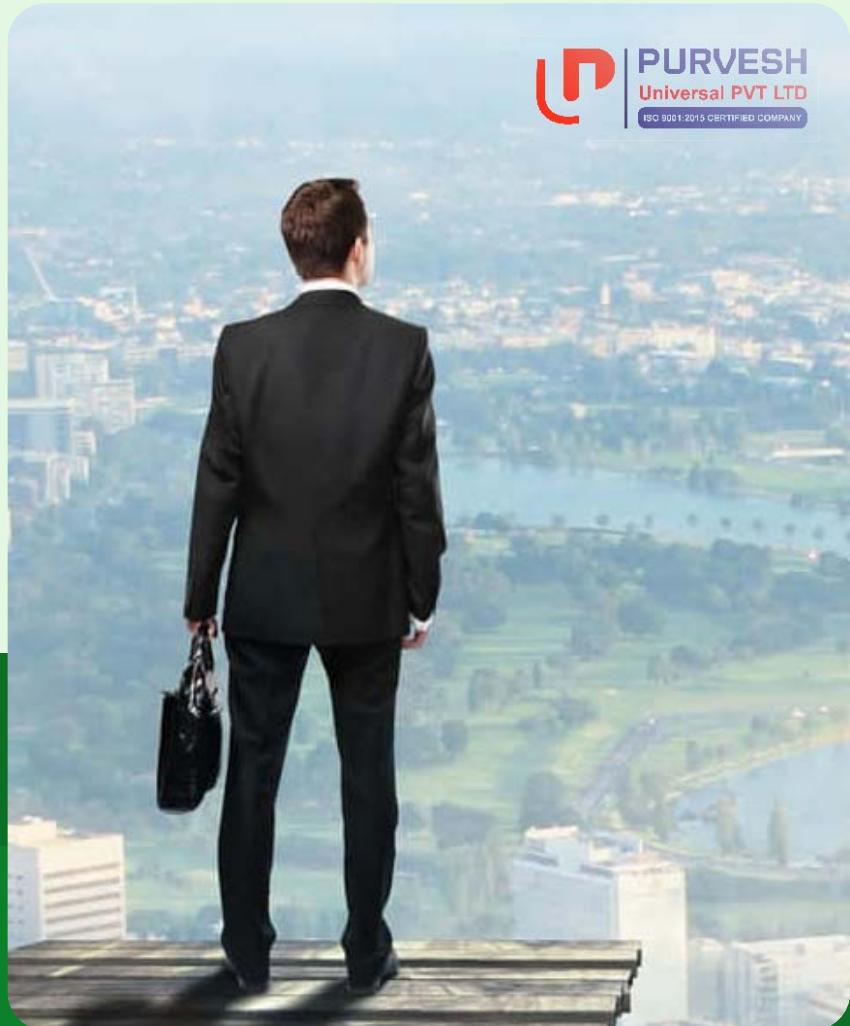
Purvdnyan, Hindinagar, Near Ashok Khangar House, Wardha - 442001



www.swsthjeevan.com

At **Swasth Jeevan**, we are committed to guiding you towards a healthier and more balanced lifestyle through natural wellness and holistic care. Feel free to reach out to us for consultations, guidance, or general inquiries.





Thank You for Being Part of Our Journey

Together Towards a Healthier & Balanced Life

Thank you for taking the time to learn about **Swasth Jeevan**. We are committed to promoting natural wellness, preventive healthcare, and a disciplined lifestyle through awareness and holistic health principles. At Swasth Jeevan, our mission is to inspire individuals and families to adopt healthier choices and live a more balanced and fulfilling life. We look forward to supporting your wellness journey with integrity, care, and trust.