



# स्वस्थ जीवन

आज की सोच, कल की समृद्धि  
आज की सोच, कल की समृद्धि

स्वस्थ जीवन

[www.swsthjeevan.com](http://www.swsthjeevan.com)

# Let's Get To Know Us Better

Swasth Jeevan, a wellness-focused brand of **Purvesh Universal Pvt. Ltd.**, is dedicated to building a strong and trusted platform that brings together health, wellness, and sustainable growth for individuals and families.

We believe that a healthy body and mind are the true foundations of a successful and fulfilling life. At Swasth Jeevan, we strongly believe that true progress begins with health - and when health is nurtured, financial stability and growth naturally follow.





## Vision

To become a trusted wellness brand that inspires a healthier, disease-free, and balanced lifestyle through natural healing and naturopathy-while creating ethical and sustainable income opportunities that empower individuals and families to grow together.

## Mission

Our mission is to promote natural wellness and preventive healthcare through quality, nature-based products and holistic healing principles. We aim to educate and empower individuals to achieve long-term physical and mental well-being. Through an ethical and transparent direct selling platform, we strive to create sustainable growth opportunities.



## Director's Message

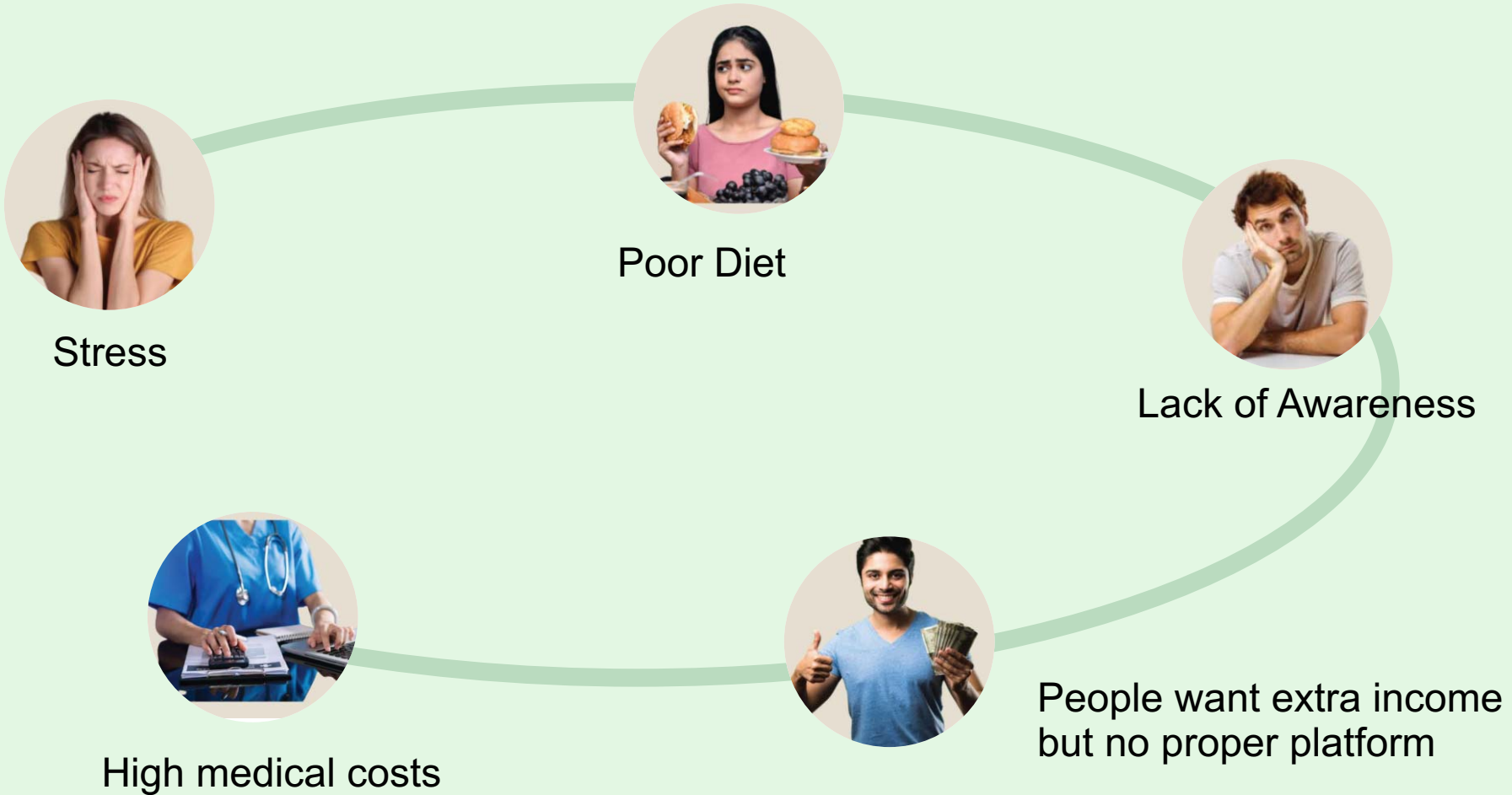
Our Managing Director, Mr. Nilesh Kohad (N Kumar), is a young and dynamic leader whose journey is a true source of inspiration. After facing serious health challenges, including diabetes, he turned to naturopathy, disciplined lifestyle practices, and natural wellness principles, which brought a positive transformation in his life.

Driven by this experience, he is dedicated to spreading awareness about preventive healthcare and healthy living across the country. For the past two years, he has been actively leading the Mission Diabetes Mukht India community, supporting individuals in adopting healthier and more balanced lifestyles.

With over 10 years of experience in the direct selling industry, Mr. Kohad continues to empower people through ethical leadership, community building, and sustainable growth opportunities.



# People are suffering from lifestyle diseases



To build India's No.1 Ayurveda Wellness Community that  
empowers families with **Health + Wealth**



# Health First, Wealth with Purpose

We are building a purpose-driven community where people come together to adopt naturopathy and natural wellness practices. Along with better health, individuals get an opportunity to grow through learning, community support, and ethical income possibilities. Our model focuses on health awareness first, followed by sustainable personal and financial growth.



**Naturopthy**



**Community**



**Income Opportunity**



## People Join because-

- They want better health
- They want chemical-free safe products
- They want extra income
- They want supportive training & system



EMI

# Our Need vs. Reality

## Modern Lifestyle



## Natural Living

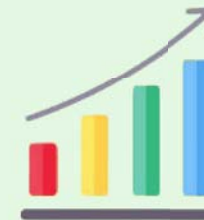


हम रोज़ पैसा कमाते हैं जीवन के लिए, पर खो देते हैं वही जीवन, जिसे जीने के लिए पैसा कमाना चाहते हैं।

- ✓ Swasth Jeevan gives you Health + Wealth + Time Freedom
- ✓ Our System builds Strong Community & Smart Income
- ✓ Every person can start from zero and grow step by step



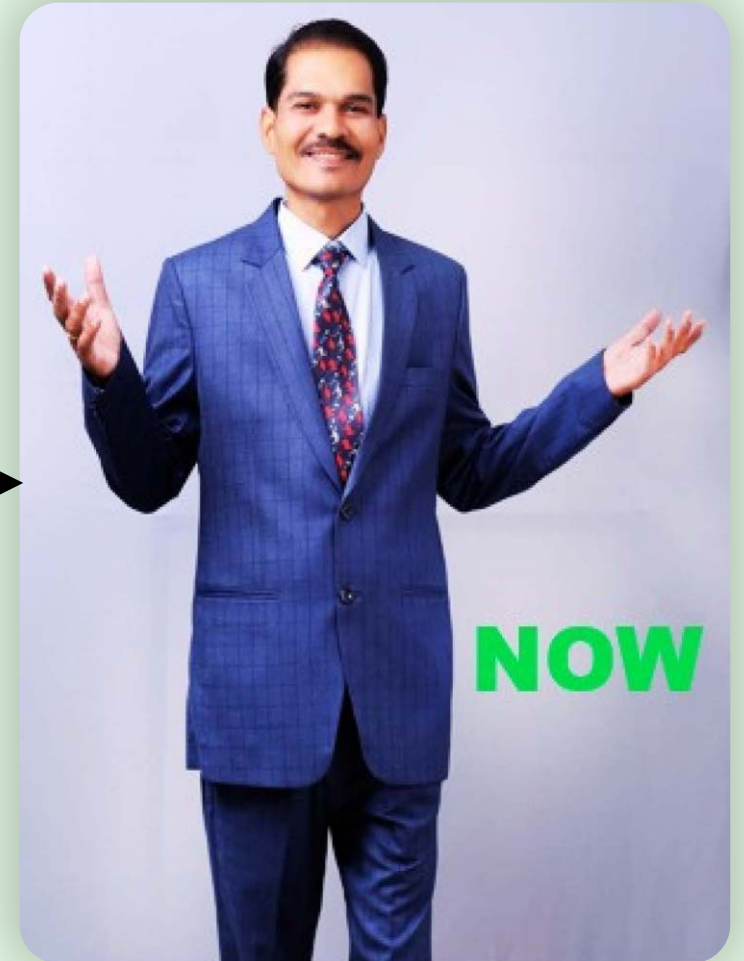
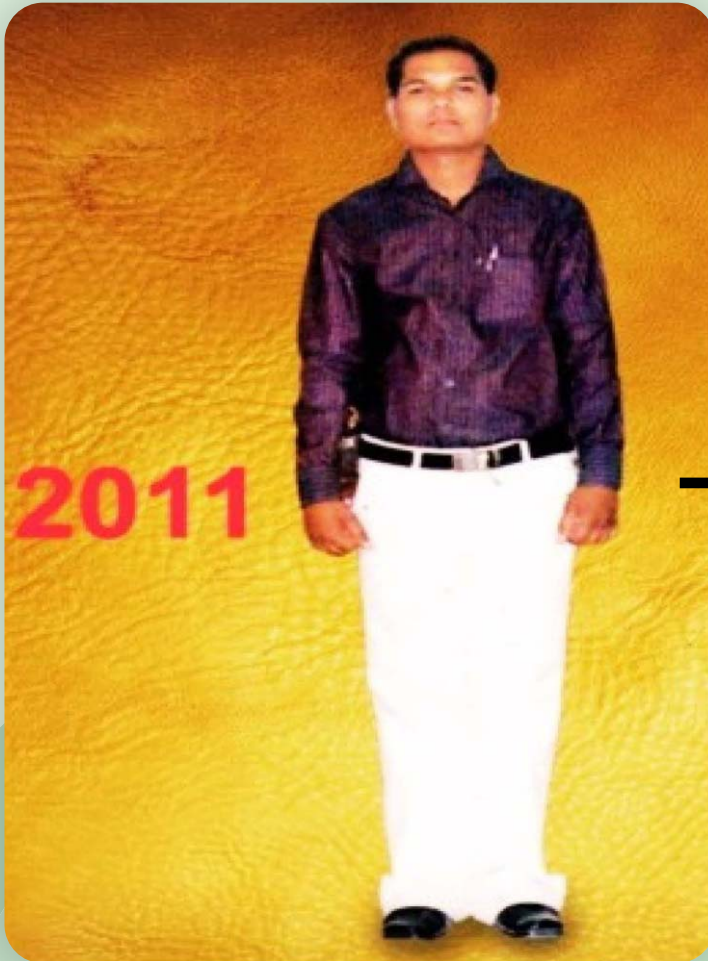
# Health Wealth Concept



अगर स्वास्थ्य नहीं है, तो संपत्ति व्यर्थ है। और अगर संपत्ति नहीं है, तो सपने अधूरे रह जाते हैं।  
**Swasth Jeevan** देता है - स्वास्थ्य और संपन्नता का संतुलन।

- Earn with Purpose
- Build a Healthy Community
- Live a Balanced & Happy Life

## Journey Towards a Healthier Lifestyle




**"A Healthier Lifestyle Begins with a Decision."**






Babulal




Niles Kohad




Raju khadse



Priya Kanoriya




Dnyaneshar waghmare



Vishal Pandurangji Chichghre



Savita Raut




Anil Wankhade/Rk




Manisha kalmegh



Ratnkala Arvind Telmore




Real Food Studio




Jay bhatkar



KARUNA GAJBHIYE



Shubhangi Bhusari



Bhimrso

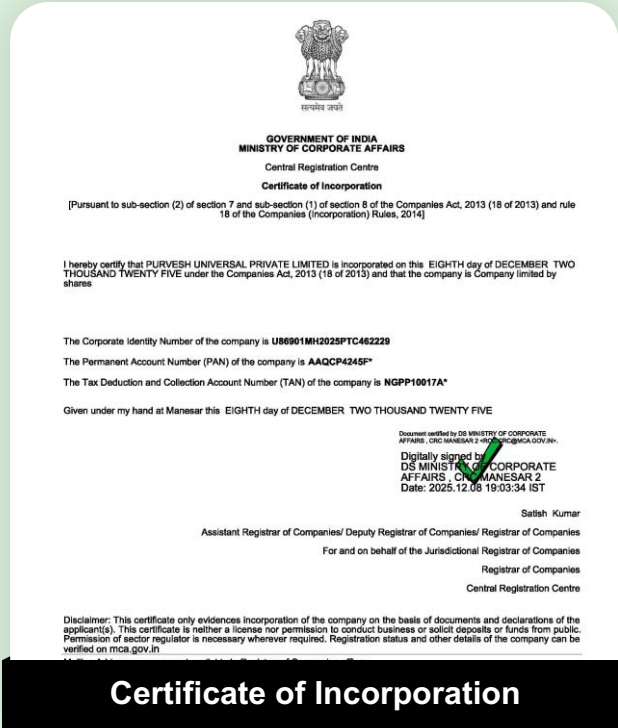


# Swasth Jeevan - Mission India



# Company Legal Information

**Swasth Jeevan**, a brand of **Purvash Universal Pvt. Ltd.**, operates in full compliance with applicable laws and regulations. All company registrations, certifications, and legal documents are properly maintained to ensure transparency, trust and ethical business practices.



**GOVERNMENT OF INDIA**  
**MINISTRY OF CORPORATE AFFAIRS**  
Central Registration Centre  
**Certificate of Incorporation**

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that **PURVESH UNIVERSAL PRIVATE LIMITED** is incorporated on this **EIGHTH** day of **DECEMBER** **TWO THOUSAND TWENTY FIVE** under the Companies Act, 2013 (18 of 2013) and that the company is Company limited by shares

The Corporate Identity Number of the company is **U68901MH2025PTC462229**  
The Permanent Account Number (PAN) of the company is **AAQCP4245F**  
The Tax Deduction and Collection Account Number (TAN) of the company is **NGPP10017A**

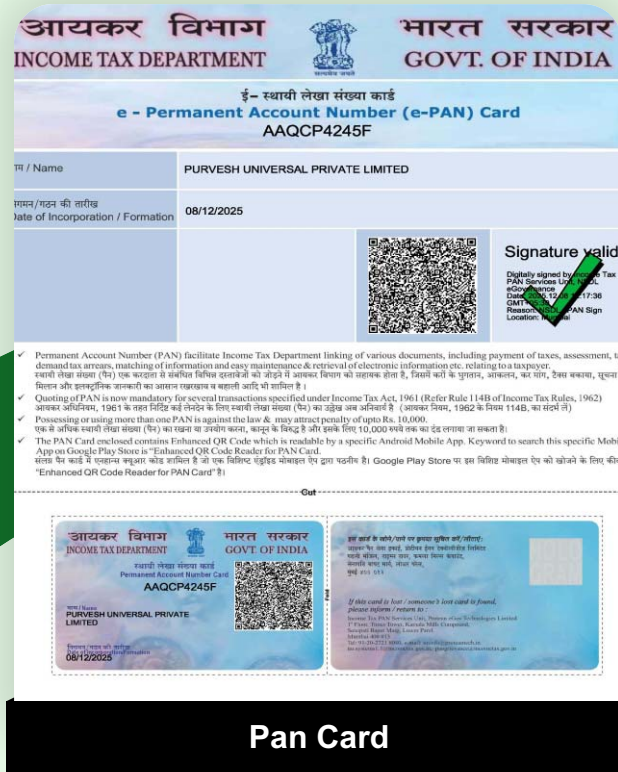
Given under my hand at Manesar this **EIGHTH** day of **DECEMBER** **TWO THOUSAND TWENTY FIVE**

**Satish Kumar**  
Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies  
For and on behalf of the Jurisdictional Registrar of Companies  
Registrar of Companies  
Central Registration Centre

**Digitally signed by:**  
**DS MINISTRY OF CORPORATE AFFAIRS**  
Date: 2025.12.08 19:03:34 IST

**Disclaimer:** This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [mca.gov.in](https://mca.gov.in)

**Certificate of Incorporation**



**आयकर विभाग**  
**INCOME TAX DEPARTMENT**

**भारत सरकार**  
**GOVT. OF INDIA**

**ई- स्थायी लेखा संख्या कार्ड**  
**e - Permanent Account Number (e-PAN) Card**  
**AAQCP4245F**

नाम / Name: **PURVESH UNIVERSAL PRIVATE LIMITED**

समन/गठन की तारीख  
Date of Incorporation / Formation: **08/12/2025**

**Signature valid**

**Permanent Account Number (PAN)** facilitate Income Tax Department linking of various documents, including payment of taxes, assessment, tax demand tax arrears, matching of information and easy maintenance & retrieval of electronic information etc. relating to a taxpayer.

**Quoting of PAN** is now mandatory for several transactions specified under Income Tax Act, 1961 (Refer Rule 114B of Income Tax Rules, 1962).

**Possessing or using money** that one PAN is against the law & may attract penalty of upto Rs. 10,000.

**One** is additional valid PAN (PAN) card which is issued to the taxpayer.

**The PAN Card** enclosed contains Enhanced QR Code which is readable by a specific Android Mobile App. Keyword to search this specific Mobile App on Google Play Store is "Enhanced QR Code Reader for PAN Card".

**Google Play Store** पर इस विशिष्ट मोबाइल ऐप को खोजने के लिए कीजिए "Enhanced QR Code Reader for PAN Card".

**आयकर विभाग**  
**INCOME TAX DEPARTMENT**

**भारत सरकार**  
**GOVT. OF INDIA**

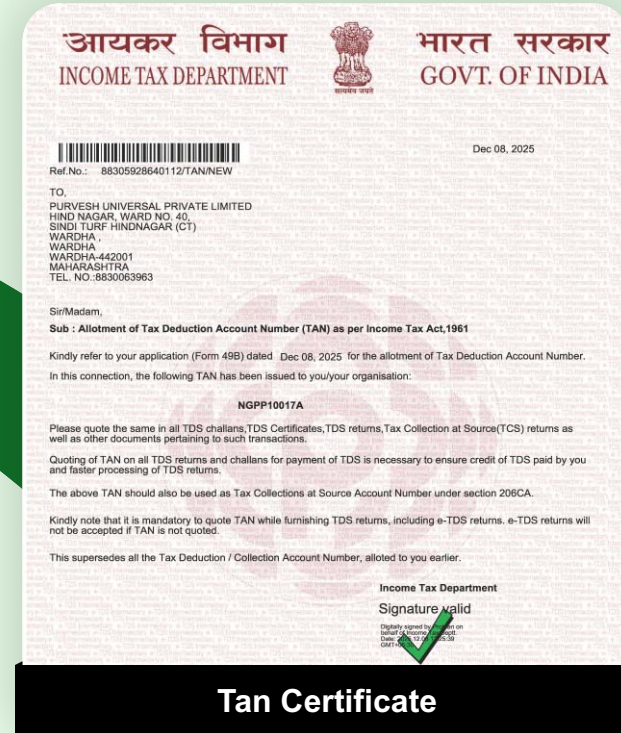
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**AAQCP4245F**

नाम/नाम: **PURVESH UNIVERSAL PRIVATE LIMITED**

समन/गठन की तारीख: **08/12/2025**

**Digitally signed by:**  
**DS MINISTRY OF CORPORATE AFFAIRS**  
Date: 2025.12.08 19:03:34 IST

**Pan Card**



**आयकर विभाग**  
**INCOME TAX DEPARTMENT**

**भारत सरकार**  
**GOVT. OF INDIA**

**Ref No.:** 88305928640112/TANNEW

**TO:**  
**PURVESH UNIVERSAL PRIVATE LIMITED**  
**HIND NAGAR, WARD NO. 40,**  
**SINDI TURF HINDNAGAR (CT)**  
**WARDHA,**  
**WARDHA-442001**  
**MAHARASHTRA**  
**TEL. NO.:8830063963**

**Sir/Madam,**

**Sub : Allotment of Tax Deduction Account Number (TAN) as per Income Tax Act,1961**

Kindly refer to your application (Form 49B) dated **Dec 08, 2025** for the allotment of Tax Deduction Account Number. In this connection, the following TAN has been issued to you/your organisation:

**NGPP10017A**

Please quote the same in all TDS challans, TDS Certificates, TDS returns, Tax Collection at Source (TCS) returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.

**Income Tax Department**  
**Signature valid**

**Tan Certificate**



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**Government of Maharashtra**  
Food And Drug Administration  
Food Safety and Standards Authority of India  
Food Safety Compliance System (FoSCoS)  
<https://foscos.fssai.gov.in>

**Receipt**

Reference No: 20251210108043409 Date: 12-12-2025

Name of Company/ Organization: PURVESH UNIVERSAL PRIVATE LIMITED Category of License: [State License] [Maharashtra] [New License]

Premises Address: Hind Nagar, Ward No. 40, Sindhi Turf, Hindnagar (CT), Wardha, Wardha, Maharashtra, 442001

Kind of Business: Trade/Retail - Wholesaler

License Fee: Rs 1000 (1 Year(s))

Total Fee Paid: Rs 1000.00

S.No.	Mode Of Payment	Payment Date	Transaction Number	Pay ID	Amount
1	PayUbliz	12-12-2025	1287049681128117	26389395881	1000.00

**Note:**

- FSSAI doesn't contact applicants over telephone for License/ Registration. Queries relating to License/Registration are only raised online. License related complaints may be reported at helpdesk - 1800110100 and foscos-notification@fssai.gov.in.
- In case you receive queries by authorities on your application, You are required to respond within 30 days to avoid rejection of your application by login into FSSAI's Food Safety Compliance System [<https://foscos.fssai.gov.in>] with your user id and password or call us at 1800112100 for any clarification.
- You must keep a copy of Form B (application) for any kind of communication with the authorities till obtaining License.

**FSSAI Certificate**

Pan Card

**UDYAM REGISTRATION CERTIFICATE**

UDYAM REGISTRATION NUMBER: UDYAM-MH-34-0067162

NAME OF ENTERPRISE: PURVESH UNIVERSAL PRIVATE LIMITED

TYPE OF ENTERPRISE \*

S.No.	Classification Year	Enterprise Type	Classification Date
1	2025-26	Micro	09/12/2025

MAJOR ACTIVITY: **TRADING**  
[For availing benefits of Priority Sector Lending (PSL) ONLY]

SOCIAL CATEGORY OF ENTREPRENEUR: GENERAL

NAME OF UNIT(S)

S.No.	Name of Unit(s)
1	Purvash Universal Private Limited

OFFICIAL ADDRESS OF ENTERPRISE

Flat/Door/Block No.	Ward No. 40	Name of Premises/ Building	Purvashyan
Village/Town	Wardha	Block	wardha
Road/Street/Lane	Hind Nagar	City	Wardha
State	MAHARASHTRA	District	WARDHA, Pin 442001
Mobile	8552840083	Email:	nileshkothad.1046@gmail.com

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE: 08/12/2025

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS: 08/12/2025

NATIONAL INDUSTRY CLASSIFICATION CODE(S)

S.No.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	46 - Wholesale trade, except of motor vehicles and motorcycles	4690 - Non-specialized wholesale trade	46909 - Other non-specialized wholesale trade n.e.c.	Trading
2	47 - Retail trade, except of motor vehicles and motorcycles	4759 - Retail sale of electrical household appliances, furniture, lighting equipment and	47591 - Retail sale of household furniture	Trading

**Udyam Certificate**



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# Awards, Achievements & Certifications

Our achievements and certifications reflect our commitment to quality, transparency and ethical practices. They highlight the trust placed in us by our partners and the standards we follow in wellness and business operations. These milestones motivate us to continuously improve and serve with excellence.



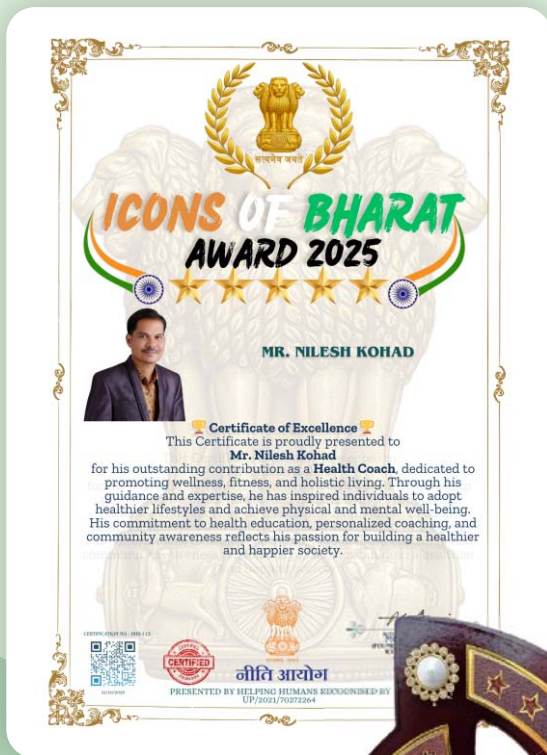
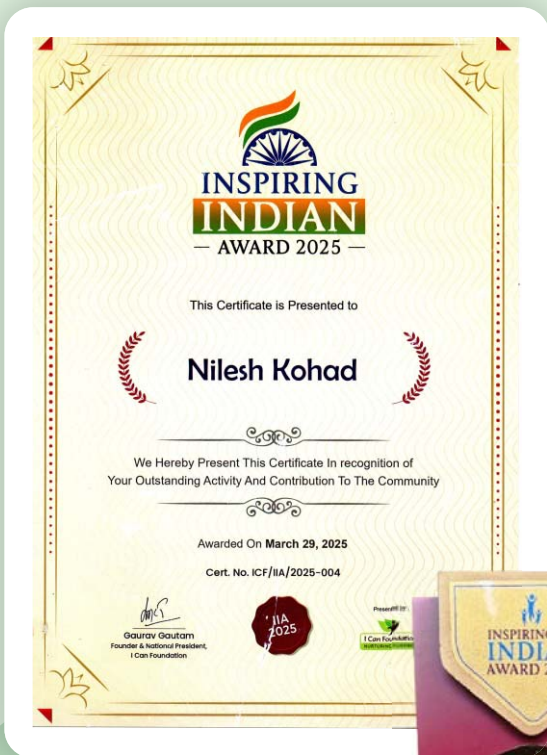


# Awards, Achievements & Certifications

Our achievements and certifications reflect our commitment to quality, transparency and ethical practices. They highlight the trust placed in us by our partners and the standards we follow in wellness and business operations. These milestones motivate us to continuously improve and serve with excellence.



# Awards, Achievements & Certifications



# Let's Take a Short Break

Growth & Opportunity Plan

*"This plan provides individuals with an opportunity to grow personally and professionally while promoting wellness awareness. Progress and rewards depend on consistent effort, learning, and responsible participation."*



## Complete Wellness Solution

A balanced combination of natural products created to support a healthy and disciplined lifestyle.

- ☀ For General Person
- ☀ For B. P. Person
- ☀ For Diabetes Person

Health Box Price (6 PV)

**Rs. 6600/-**













# Types of Income

The business offers multiple income opportunities based on product awareness, personal efforts, and team development. Earnings may be generated through individual participation as well as through leadership and community-building activities. Income levels vary depending on consistency, performance, and adherence to company guidelines.

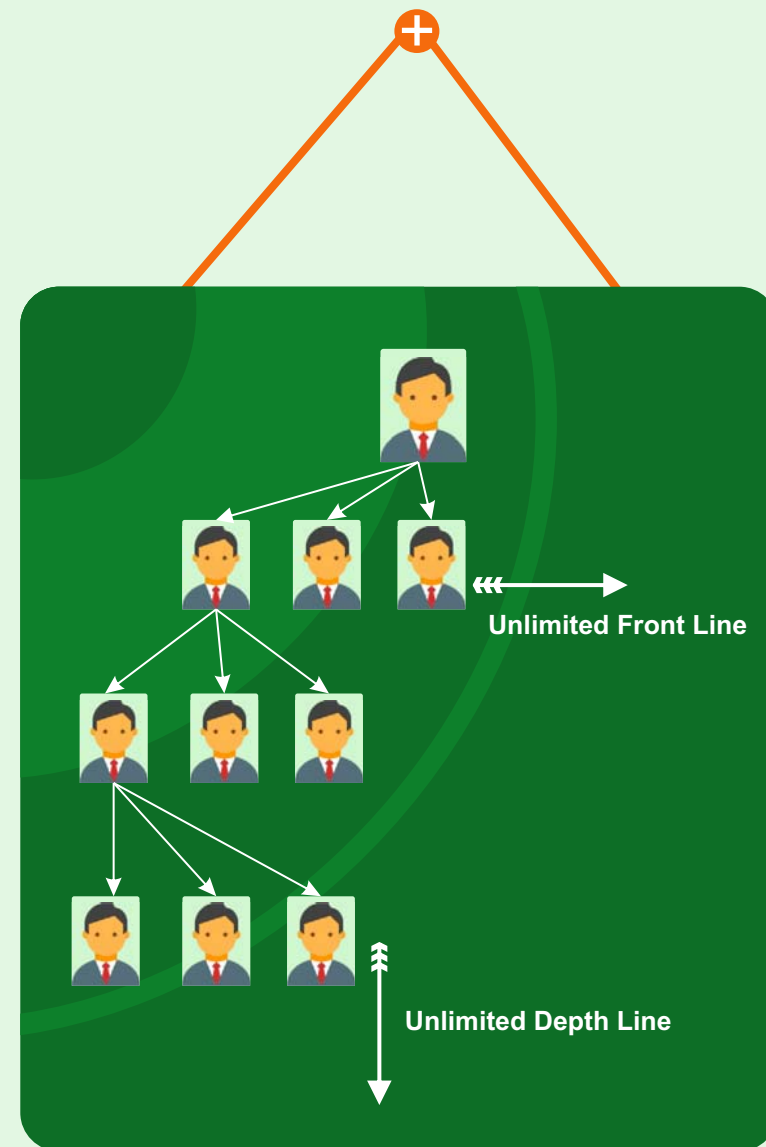


## Downline Income & Sponsor Income

		<b>You</b>			
Level	↓				
1		→ 9%	➤	Rs. 360/-	
2		→ 8%	➤	Rs. 320/-	
3		→ 7%	➤	Rs. 280/-	
4		→ 6%	➤	Rs. 240/-	
5		→ 5%	➤	Rs. 200/-	
6		→ 6%	➤	Rs. 240/-	
7		→ 7%	➤	Rs. 280/-	
8		→ 8%	➤	Rs. 320/-	
9		→ 9%	➤	Rs. 360/-	

Income Downline - 9 Level

You get Income From All Level Unlimited ID





## For Income Generation is Percentage Wise

Level	% Per Level	Your Downline	Income Per ID	Income in Rs.
You	—	—	—	—
1	9%	3	360	1080
2	8%	9	320	2880
3	7%	27	280	7560
4	6%	81	240	19440
5	5%	243	200	48600
6	6%	726	240	174960
7	7%	2187	280	612360
8	8%	6561	320	2099520
9	9%	19683	360	7085880

**Total Income of 3 Leg - 10141280**

**1 Leg Income - 3380427**

**1 Leg Income - 3380427**

**NO TIME LIMIT TO  
ACCHIVE THIS INCOME  
YOUR SUCESS RATIIO**

**50% - 1690213**



**25% - 845106**



**10% - 338042**



**5% -169021**

## More Income Opportunities

The business offers multiple income opportunities based on product awareness, personal effort, and team development.

Participants can grow gradually through learning, consistency, and ethical practices.

Earnings may vary depending on individual performance and involvement.

### Royalty Income

**2.5%**

On Above 20Lakh Sales

### Global Royalty Income

**2.5%**

On Company Monthly Turnover to  
All Royalty Income Achievers

### Repurchase Income

**5%**

On Group Repurchase

# Recognition Pin System

From Promoter to Ambassador



**Level: 1**

**Level Name: Health Promoter**

**Id Target: Start**



**Level: 2**

**Level Name: Health Advisor**

**Id Target: 3**



**Level: 3**

**Level Name: Advisor Team Leader**

**Id Target: 30**



**Level: 4**

**Level Name: Team Leader Manager**

**Id Target: 100**



**Level: 5**

**Level Name: Senior Team Topper**

**Id Target: 500**



**Level: 6**

**Level Name: Silver Team Topper**

**Id Target: 2000**



# Recognition Pin System

From Promoter to Ambassador



**Level: 7**

**Level Name: Gold Team Topper**

**Id Target: 5000**



**Level: 9**

**Level Name: Diamond Team Topper**

**Id Target: 15000**



**Level: 8**

**Level Name: Crown Team Topper**

**Id Target: 10000**



**Level: 10**

**Level Name: Ambassador Topper**

**Id Target: 20000**

# TRAINING AND Support



TRAINING



LEARNING



KNOWLEDGE



SKILLS



COACHING



SUPPORT



DEVELOPMENT



Daily / Weekly Zoom Call



Seminar & events

# सोशल मीडिया – टाइमपास नहीं, लाइफ का टर्निंग पॉइंट है !



“अगर सोशल मीडिया पर दूसरों की लाइफ देख सकते हो, तो खुद की सफलता भी दिखा सकते हो।  
फेसबुक, इंस्टाग्राम, यूट्यूब को स्कॉल नहीं, स्किल्स बढ़ाने का टूल बनाओ!”



“जब रोज़ ऑफिस के बाद मोबाइल हाथ में लेते हो, तो सिर्फ रील्स मत देखो – अपनी रियलिटी बदलो! सोशल मीडिया को अपने सेकंड इनकम प्लेटफॉर्म में बदलो।”



“आप इंस्टाग्राम पर रेसिपी शेयर करती हैं, तो उसी सोशल मीडिया से इनकम भी बना सकती हैं।  
आपका फोन सिर्फ टाइमपास का नहीं, आपकी पहचान का ज़रिया बन सकता है!”



“अगर आप रोज़ 10 घंटे दूसरों के सपनों के लिए मेहनत कर सकते हैं, तो अपने सपनों के लिए रोज़ 1 घंटा क्यों नहीं निकाल सकते?”

**सोशल मीडिया दो तरह से काम करता है – या तो वो आपका वक्त खा जाएगा या वो आपका भविष्य बना देगा। चुनाव आपका है !**



Contact & Appointment Info

We're Here to Support Your Wellness Journey

# Get in Touch With Us

At **Swasth Jeevan**, we are committed to guiding you towards a healthier and more balanced lifestyle through natural wellness and holistic care. Feel free to reach out to us for consultations, guidance, or general inquiries.



+91 9325090525



[www.swsthjeevan.com](http://www.swsthjeevan.com)



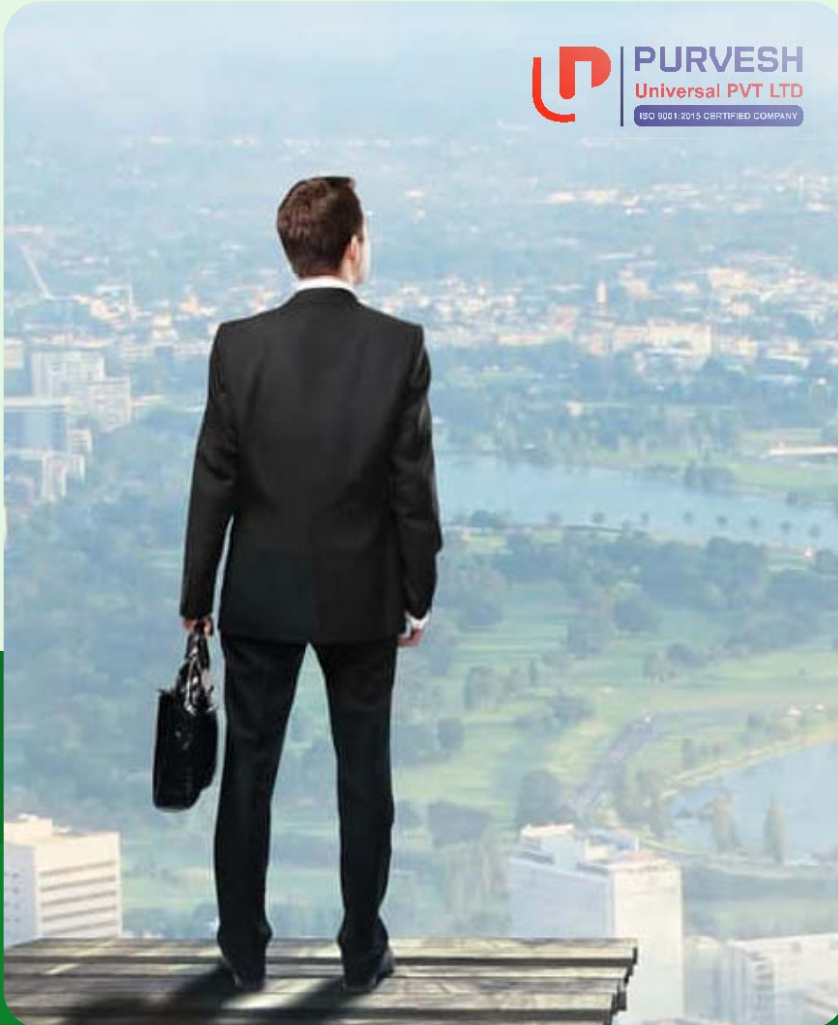
[support@swsthjeevan.com](mailto:support@swsthjeevan.com)



Purvdnyan, Hindinagar, Near Ashok Khangar House, Wardha - 442001



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# Thank You for Being Part of **Our Journey**

**Together Towards a Healthier & Balanced Life**

Thank you for taking the time to learn about **Swasth Jeevan**. We are committed to promoting natural wellness, preventive healthcare, and a disciplined lifestyle through awareness and holistic health principles. At Swasth Jeevan, our mission is to inspire individuals and families to adopt healthier choices and live a more balanced and fulfilling life. We look forward to supporting your wellness journey with integrity, care, and trust.